

Koenigstein im Taunus, 2020

## LETTER OF RECOMMENDATION

To whom it may concern,

I met Nicole Roesler first 2016 as a speaker in our Business-Women-Network in Frankfurt, Germany, where she took our business ladies to a journey of her life as a marketing icon as well as a writer. We were deeply impressed about her strength and variability in creating brands of the highest level, like Escada, Montblanc, Kaldewei, Grohe.

In the meantime, I had the privilege of seeing working her within the project German Homestyle Fair 2016 in Nanjing, supported by the German Design Council, where she brought German leading luxury brands to the second-tier boomtown Nanjing, China. Or the AXENT design presentation at the MILANO Salone Internazionale del Mobile 2018, again supported by the German Design Council.

Nicole Roesler is leading the edge in developing marketing trends and luxury brands, has an excellent network to the relevant institutions of design, marketing and public relations and has a keen sense of the places at which a successful company should present in the luxury segment.

Nicole's approaches are always visionary, the selected locations stylish and the benefits for their customers outstanding. In addition, she has an incredibly quick grasp and is always strategically ahead!

I can highly recommend working with Nicole Roesler and look forward to our further joint projects, especially with my own brand DESSAIVE.

Yours sincerely,  
Susanne Dessaive

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OWNER  
SUSANNE DESSAIVE

ADDRESS  
AM HAINBERG 1  
61462 KÖNIGSTEIN IM TAUNUS

PHONE NO.  
+49 6174 9987259  
E-MAIL  
SERVICE@DESSAIVE.DE  
INTERNET  
WWW.DESSAIVE.DE

TVA  
DE 111 49 79 23  
VAT  
003 811 62 947  
TAX OFFICE  
FINANZAMT BAD HOMBURG V. D. H

BANK DETAILS  
GLS BANK  
IBAN  
DE16 4306 0967 6017 1637 00  
SWIFT  
GENODEM1GLS